

PLANNING YOUR PLAYGROUND: A STEP-BY-STEP OVERVIEW

From concept to completion, playground projects require a great deal of planning and decision-making, but can be a tremendously rewarding experience. This information is intended as a guideline only. Contact your local Blue Imp representative for assistance or call our head office at 1-800-661-1462. Our expertise is free!

1. Form A Committee

Step one of your playground journey is to bring together people with varied skills to help with all facets of your project, from planning and fundraising to site prep and installation. Diverse expertise will spread out the tasks and make the process more enjoyable.

2. Determine Your Objectives

Setting goals and objectives is an important step.

Questions to ask yourself:

- what age groups will use the playground?
- how many children do you need to accommodate?
- what types of play components would you like to incorporate?
- are there considerations regarding accessibility, inclusivity or special needs?
- how important are clear sight lines and ease of supervision?
- is vandalism a concern?
- how important are safety, quality, durability and warranty?
- how important is sourcing a Canadian-made product?
- is ease of installation a concern?
- what is your target date for purchase and installation?

3. Setting a Budget

When setting your budget, be sure to take into account the following:

- play equipment including additional items such as park furniture
- borders and safety surfacing
- shipping of equipment and surfacing; temporary storage
- site preparation, installation and site reclamation

4. Sourcing the Funds

Your Blue Imp rep can provide support to help you reach your fundraising goals. Be sure to ask about our "Fun-Raiser" toolkit.

- sourcing grants and preparing grant applications
- approaching and securing sponsors and partners
- choosing effective, high-profit fundraisers
- providing customized promotional material

